



CALVERT INDEPENDENT

# Calvert Independent Business

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## Make your roof go 'green'

### *New technology results in a better shingle for your roof*

By RICK BECKRICH  
Calvert Independent Staff Writer

Gil Clark Jr. is beaming about how an innovative new product is helping the environment. "Thanks to new technology, we can now make your roof go green," Gil Clark Jr. explained to a homeowner at the recent Calvert County Fair.

"Our new Landmark Solaris™ solar reflective shingles from CertainTeed will reduce your roof's temperature by as much as 20 percent in the summer," he added.

"It used to be that in order to get a cool roof and reduce your air-conditioning load—you had to install white reflective shingles. But, you no longer have to go white to go green," Clark said with a smile. "While white is naturally reflective, Landmark Solaris™ innovative technology puts color where white used to be and produces a shingle that reflects solar infrared rays.

"Those rays are the source of heat gain through the roof," he explained.

"The new shingles are available in four colors," said Clark, pointing to

the display. "Here we have Dusky Clay, Aged Cedar, Sunset Shake and Crystal Gray. Landmark Solaris™ shingles are Energy Star® qualified roof products that meet both solar reflectance and thermal emissivity requirements, and qualify in most 'green' programs."

According to the manufacturer, the American Recovery and Reinvestment Act of Feb. 17, 2009 enables homeowners to receive up to a \$1,500 tax credit if they install specific energy efficient products that carry an Energy Star® rating.

"These shingles are two-piece laminated fiber glass-based construction, and have the appearance of natural wood or shake," Terry Quinn explained.

"They boast a Class A fire resistance rating, and as Gil told you, they meet the Energy Star® requirements," Quinn added. "And for your peace of mind," Quinn, who handles the sales and marketing tasks, continued, "they come with a lifetime transferable warranty on residential installations."

"G.H. Clark Contractors Inc. is a family owned and operated company specializing in siding, roofing, decks, windows, doors, gutters and gutter cleaning," Clark said. "We are



Gil Clark Jr. displays Landmark Solaris™—a shingle that reflects solar infrared rays, the source of heat gain through the roof—at the Calvert County Fair.

truly a family business. My wife, Angela, is our office and business manager, and Terry Quinn is my brother-in-law.

"We are licensed, insured and bonded," Clark noted. "We give free,

no pressure estimates, and stand behind our work. We are proud to have earned the trust of more than 3,000 satisfied Southern Maryland homeowners for more than 20 years. It's humbling.

"All of our work is delivered to you with a full material and labor warranty—and of course, we will handle all the necessary permits. My dad always told me, 'Treat people fairly and you will always have

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— GIL CLARK JR.

work," and that's been our philosophy at G.H. Clark Contractors. Call us today and one of our associates will meet with you for a free, no pressure estimate."

You can reach Gil Clark and his crew at 184 Main Street in Prince Frederick; by phone at 410-414-7060 or 1-800-791-1618; or on your computer at [www.ghclark.com](http://www.ghclark.com).

E-mail Rick Beckrich at [editorial@calvertindependent.com](mailto:editorial@calvertindependent.com).

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